

**HINDUSTAN COPPER LIMITED  
CORPORATE OFFICE, MARKETING**

**MARKETING POLICY FOR SALE OF COPPER PRODUCTS**

**1. Pricing Formula for Copper Products :**

**Basic Price = [(LME Price + Premium) X Multiplication Factor X Exchange Rate] + Handling Charges**

**a) LME Price Options :**

- A. Daily London Metal Exchange (LME) Cash Settlement Price (CSP)
- B. Average CSP (Fortnight)
  - 1<sup>st</sup> Fortnight – 1<sup>st</sup> to 15<sup>th</sup>,
  - 2<sup>nd</sup> Fortnight – 16<sup>th</sup> to end of month and
  - Mid Fortnight – 8<sup>th</sup> to 21<sup>st</sup>
- C. Average CSP (Month)
  - 1<sup>st</sup> to end of the month
- D. Average CSP (Week)
  - 1<sup>st</sup> Week-1<sup>st</sup> to 7<sup>th</sup>,
  - 2<sup>nd</sup> Week-8<sup>th</sup> to 14<sup>th</sup>,
  - 3<sup>rd</sup> Week-15<sup>th</sup> to 21<sup>st</sup> and
  - 4<sup>th</sup> Week-22<sup>nd</sup> to end of month
- E. Realtime LME SPOT / WATCH

Note:

Lifting Options

- Immediate
- Forward (1/2/3/6 Month) : Minimum lot size of 9 MT

Forward option is available only for CSP/Realtime and not Average bookings.

6 month spread from Reuters Screen to be added over 3 month LME for 6 Month Forward bookings.

**b) Premiums over LME Price**

Product	CSP / Realtime / Month Avg.	PC / FN / W
CC Rod 8 mm (Std. & N Std.)	200	210
CC Rod 11 mm & 12.5 mm	230	240
CC Rod 16 mm	240	250
CC Rod 19.6 mm	260	270
Cathode (Full)	110	110
Cathode (Cut)	130	140

Where: D= Daily CSP, M=Monthly avg. CSP, W=Weekly Avg. CSP, FN=Fortnightly avg. CSP,

**c) Multiplication Factor: 1.035 (for CC Rods of varying dia.)**

**1.0385 (for Cathode (Full and Cut) w.e.f. 8<sup>th</sup> Feb 2018)**

**d) Exchange rate Options :**

**For Daily CSP / Realtime Bookings:**

SBI TT Selling Rate of Date of CSP (D)	OR
RBI Reference Rate of Date of CSP (D) (w.e.f. 13.11.2017)	OR
SBI TT Selling Rate of Date next to Date of CSP (D+1)	OR
RBI Reference Rate of Date next to Date of CSP (D+1) (w.e.f. 13.11.2017)	

Note: Exchange rate of previous working day in case of SBI/RBI holiday on date of CSP for CSP (D) option and Next working day in case of SBI/RBI holiday on date of CSP for CSP (D+1) option.

**For Average CSP Bookings:**

Average SBI TT Selling Rate of W/FN/M	OR
Average RBI Exchange Rate of W/FN/M	

Note: Average RBI Exchange Rate for Average CSP Bookings as above will be calculated considering (RBI Reference Rate + 0.20) from 1<sup>st</sup> November 2017 to 12<sup>th</sup> November 2017 and RBI Reference Rate only from 13<sup>th</sup> November 2017 onwards.

The customer shall select one particular Exchange Rate Option out of the above, at the time of submitting their booking in HCL website. In case no option is selected, SBI TT Selling of Date of CSP or Average SBI TT Selling of W/FN/M as the case may be, shall be considered.

**e) Handling Charges: Rs.3300 PMT**

**f) Price Differential:**

- CC Rod 8mm Non Standard: Rs. 400/- PMT lower than CC Rod 8mm
- Cathode (Cut): Rs. 1500/- PMT higher than Cathode (Full)

Note: Applicable Taxes shall be charged to the customer as per rules.

## **2. Incentives**

**a) Freight Rebate :**

Freight rebate shall be allowed as per Company's policy, to customers of CC Rods & Cathode based on their location with respect to the HCL godown from where material is lifted.

**b) Handling Discount :**

- Handling Discount @Rs.1000/- PMT on lifting of CC Rod Ex-TCP against bookings made w.e.f. 01.08.13.
- Handling Discount at @Rs. 1000/- PMT on lifting of Cathode Ex-GCP & Ex-ICC on bookings made w.e.f 04.01.2017.

**c) Rebate of USD50 PMT** on Sale of CCR and Cathode against CSP / Monthly/Fortnight/Week average CSP / Realtime Spot / Realtime Watch (received upto 4:30 summer /5:30 PM winter) order bookings made w.e.f 04.01.2017. Exchange rate applicable shall be Average RBI Exchange Rate for the month of lifting.

Note: Average RBI Exchange Rate for Rebate of USD50 PMT with the month of lifting i.e. November 2017 will be calculated considering (RBI Reference Rate + 0.20) from 1<sup>st</sup> November 2017 to 12<sup>th</sup> November 2017 and RBI Reference Rate only from 13<sup>th</sup> November 2017 onwards.

**d) Quantity Rebate on Sale of CCR & Cathode against bookings made w.e.f 04.01.2017**

Quantity Lifted in a calendar month (MT)	Applicable Rebate (USD PMT) on lifted Quantity against	
	CSP Booking received upto 4:30PM*/Real Time Watch Order (25MT+)/Monthly Average booking made w.e.f 04.01.2017	CSP Booking received after 4:30PM* /Real Time spot Order/FN/WK Average booking made w.e.f 04.01.2017
Upto 100MT	20	10
Above 100MT and upto 200MT	25	20
Above 200MT and upto 500MT	30	25
Above 500MT	40	30

[Note: CSP LME Winter timing 5:30PM / LME Summer timing 4:30PM & Monthly Avg Booking by 4:30 PM on 1st LME working day of every month. Present winter timing is applicable from 30.10.2016 to 25.03.2017. Thereafter summer timing which will be as per GMT clock reset from time to time]

### 3. Procedure for Sales Order Booking

All customers are required to first get registered (Steps of Registration detailed at Item 8 below) and login at Company website [www.hindustancopper.com](http://www.hindustancopper.com) under the Business-> Spot Booking option using their USER ID and PASSWORD. Then customers can go to Place Order Screen to book sales orders On-Line mentioning the following details and submitting the order:

- a) Product of Interest – Particular Copper product required by the customer
- b) Order Type – One of the LME Price Options mentioned at 1 a) above
- c) Booking Option - SPOT / WATCH
- d) Lifting Option - Immediate / Forward
- e) Time of Realtime Booking (in Hr:Min:Sec AM/PM) – Compulsory only in case of Realtime
- f) Product Price (in USD Per MT) - Compulsory only in case of Realtime
- g) Booked Quantity – In multiples of 2.7MT 1.1MT in case of CCR
- h) Remarks (if any)

HCL shall confirm the Quantity and Price accepted which shall be updated in the web booking site and an auto mailer shall be sent to customer's registered e mail id.

Thereafter the customers shall contact respective HCL Regional Sales Office for payment and lifting of material from HCL godowns.

### 4. Timing of receiving of Web Bookings :

- Daily LME CSP : By 8:05 PM on the date of CSP  
Fortnightly (F) LME CSP average : All days of each Fortnight  
Monthly (M) LME CSP average : First 7 days of each Month  
Weekly (W) LME CSP average : All days of each Week  
Realtime LME : Within 30 minutes of Realtime LME Time offered in Web booking (SPOT)

Guidelines for acceptance of Realtime LME booking:

- i) ASK figure of 3month + Cash to 3Month Spread of Realtime LME in Reuters Screen at HCL, Corporate Office, shall be considered.

- ii) GMT timing in Reuters screen to the exact Hr: Min: Sec shall be converted to IST Timing of Booking by adding 5hrs:30mins (summer/ Winter GMT Timing difference as applicable).
- iii) Realtime LME booking (SPOT) quoted by customer shall be checked with the LME figures as per Reuters during preceding 1 minute of the Realtime Timing quoted by the customer and shall be confirmed as it is if matching with any LME during the minute, else the average of the highest and lowest Realtime LME during that minute shall be confirmed to the customer.
- iv) In case of Watch option, the Realtime LME (3 Month Plus Cash to 3 Month spread) data of Reuters screen, from the offer time mentioned in the customer's offer up to the closing of official LME for the date of booking (around 11:30pm IST) shall be considered and sale will be booked at the customer's offered LME level if the Realtime LME touches or goes below the customer indicated LME level.

## **5. Lifting Period of LME Booking :**

- i) CSP/Realtime: Within 15 days after date of booking.
- ii) Fortnightly Average CSP: Within the fortnight of booking plus two working days for payment and three working days for lifting of material.
- iii) Weekly Average CSP: Within the Week of booking plus two working days for payment and three working days for lifting of material.
- iv) Monthly average CSP: Within Month of booking.
- v) Forward LME: Within 15 days after completion of one / two / three /six months (as the case may be) from the date of booking.

Note: Working day is defined as all days excluding Saturday, Sunday and Holidays at the respective HCL, Regional Sales Offices.

## **6. Payment Terms :**

100% advance payment through RTGS / NEFT or LC / BG with usance period of 30/60/90 days at Interest Rate prevailing on the date of delivery as per Price Circular in HCL Website and overdue interest for the delay period @2% over and above the applicable interest rate, in case of delay beyond usance period.

All Refund / Disbursement of credit to the customer will be through RTGS after receiving the required Bank mandate from the customer.

**Interest rate of 10 % shall be applicable for credit sales backed by LC/BG etc.**

## **7. General Instructions :**

Customers shall be required to pay 5% of applicable financial arrangement as Security Deposit for immediate lifting option and 15% of financial arrangement as Security Deposit for forward lifting option (1/2/3 Month) at the HCL Regional Sales Office after booking submission / receipt of acknowledgement mail from HCL. In case of 6 Month forward lifting option, 20% of financial arrangement as Security Deposit is required.

Only on confirmation of receipt of Security Deposit by Regional Office, booking shall be confirmed and customers shall lift the material from HCL godowns within scheduled date.

Lifting of material by the customers against such bookings shall be strictly in the order of the bookings confirmed.

In case a customer fails to lift the booked quantity within the stipulated period due to non-availability of material, they may be allowed additional 7 days to lift the same, subject to receipt of 10% of booking value as payment instrument in addition to the Security of 5%, at the respective HCL Regional Sales Office Finance on or before end of the stipulated period of lifting.

In case the booked price of a pending booking is lower than the price ruling on the last date of stipulated period of lifting and the material was not lifted despite material availability, the booking shall be liable for cancellation.

In case of customer defaulting lifting against LME booking when a lower priced booking is pending, equivalent quantity of lower priced booking shall be cancelled and the date of lifting against the higher priced booking shall be extended to the stipulated date of lifting of the low priced booking.

## **8. Registration of Customers :**

After possessing GST Registration (GSTIN) customers may proceed to use either of these TWO easy alternatives.

- i. Contact any of the HCL, Regional Sales Offices with copies of the above documents in person at the address given in HCL website ; or
- ii. Mail request for registration to any of the email-ids given below attaching scanned copies of the above documents.

dey_s@hindustancopper.com	(Regional Office – North, Delhi)
saurabh_c@hindustancopper.com	(Regional Office – East, Kolkata)
verma_s@hindustancopper.com	(Regional Office – West, Mumbai)
jim_a@hindustancopper.com	(Regional Office – South, Bangalore)

The respective Regional Sales Office Finance shall confirm that the customer has given KYC at their Banker, before activation of the customer for Web booking.

In order to Book Sales Order On-Line on HCL website, Register for the first time by visiting [www.hindustancopper.com](http://www.hindustancopper.com) , Clicking 'Business', then Click 'Spot Booking' followed by 'New User', fill in the details and submit to get 'login ID' and 'Password' through e-mail.

This shall enable customers to book material under the various options provided by the Company by logging in using the above login 'ID' and 'Password'.

The above Marketing Policy may be reviewed from time to time considering the market conditions.  
**For further details, please contact our Regional/Corporate office.**

**(S. Dey)**  
**General Manager (Marketing)**